



## Earth Observation for Monitoring and Observing Environmental and Societal Impacts of Mineral Resources Exploration and Exploitation

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**MIRO, UK**

*1<sup>st</sup> Advisory Board meeting*  
*Witbank, February 16, 2011*

**Work plan 2011 onwards**



## Task 5.1: Dissemination and capacity building

*Task leader: GeoZS*

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- Support and coordination of dissemination activities
  - > *collect information about dissemination activities*
  - > *support by providing material on request*
- Draft multimedia material for general use
  - > *will start soon*
- Organisation of mobilisation or awareness campaigns on local level
  - > *to start summer 2011*
- Organisation of workshops/seminars on local level
  - > *to start spring 2012*





## Task 5.2: Communication and promotion

*Task leader: BGS*

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- Working on further improvement of detailed communication strategy
- Working on improvement of promotion
  - > *input from partners: needs, purposes*
- Project web site
  - > *mainly maintenance*
- Production of non-technical and technical leaflets/illustrations/factsheets
  - > *possible initiation by WP5, on request of partners*
- Production of stand-alone videos/slideshows
  - > *will start soon*
- Production of posters
  - > *on request, ongoing activity until project end*





## Task 5.3: Initiating and establishing a sound “trialogue”

*Task leader: WI*

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- Discussion and agreement on trialogue methodology  
*-> to be reached during Witbank meetings and refined by WI, MIRO, GeoZS, UVSQ, ....*
- Data collection at test sites  
*-> ongoing until autumn 2011, in connection with WP1*
- Identification of trialogue partners  
*-> second half of 2011*
- Collection of topics of interest from trialogue partners  
*-> first quarter 2012*
- Preparation and organisation of trialogue events  
*-> April to December 2012*
- Report about trialogue results  
*-> December 2012 to project end*
- Drafting of report about awareness and wider social implication  
*-> December 2012 to project end*





## Task 5.4: Exploitation and IPR

Task leader: MIRO

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- Identification of ownership of background
  - > *done, see consortium agreement*
  - > *if more background should come up – report for amending CA*
- Drafting of preliminary plan for use and dissemination of foreground
  - > *input required, inquiry will be circulated after the meeting*
- Identification of foreground developed by partners
  - > *ongoing activity until project end*
- Identification of most suitable mechanisms for commercialisation
  - > *ongoing activity until project end*
- Initiating IPR protection in case
  - > *ongoing activity until project end*
- Drafting of final plan for use and dissemination of foreground
  - > *several versions, final one at project end*

