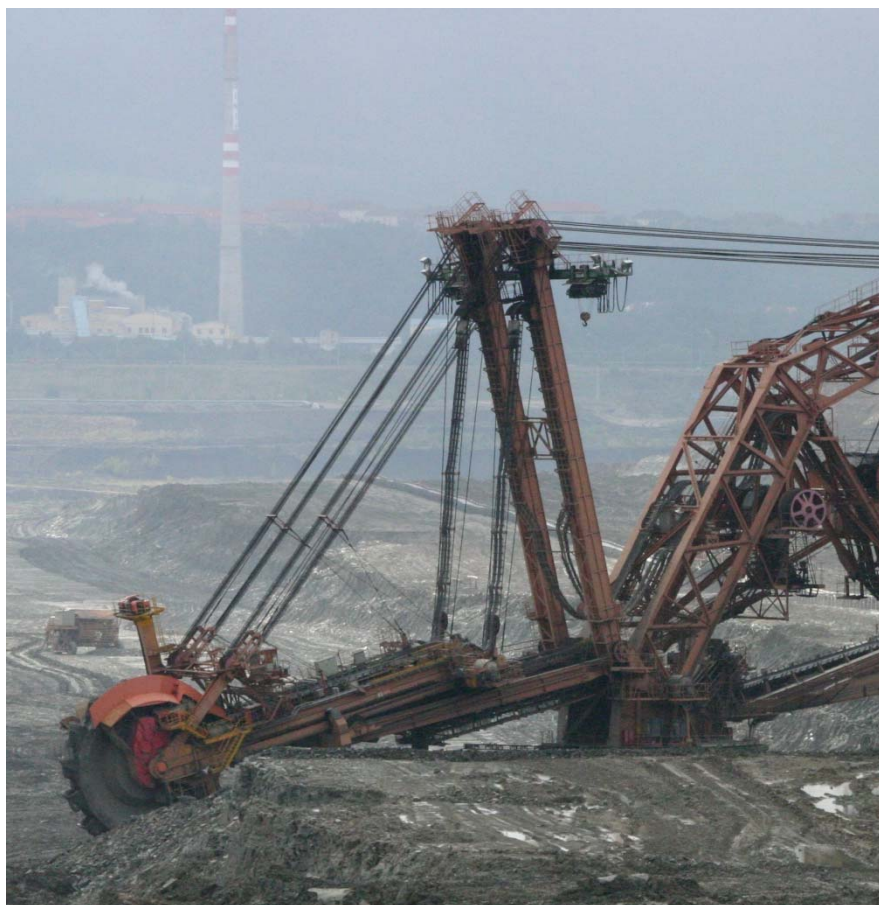




European Technology Platform
on Sustainable Mineral Resources

EO-MINERS

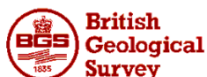


Earth Observation for Monitoring and Observing Environmental and Societal Impacts of Mineral Resources Exploration and Exploitation

Presentation WP5

**3rd Management Committee Meeting
Nottingham, July 6 -7, 2011**

**Horst HEJNY
Leader WP5
MIRO, UK**



Sokolovská uhelná, právní nástupce, a.s.
SOKOLOV

- **Task 5.1: Dissemination and capacity building**
Task leader: GeoZS
- **Task 5.2: Communication and promotion**
Task leader: BGS
- **Task 5.3: Initiating and establishing a sound “trialogue”**
Task leader: WI
- **Task 5.4: Exploitation and IPR**
Task leader: MIRO

Presentation outline

- 1) Work completed**
- 2) Current Activities**
- 3) Difficulties and solutions**
- 4) Planned activities next 6 months**



WP5 Deliverables

- D5.1 - Project web site month 07
- D5.2 - General promotion material for the project month 03
- D5.3 - Preliminary plan for the use and dissemination of foreground month 12
- D5.4 - Workshop proceedings (after each workshop, probably months 13, 25, 36) month 35
- D5.5 - Book summarising the project achievements (“Guide for Good Practice”) month 36
- D5.6 - Report summarising “dialogue” activities and results month 36
- D5.7 - Final plan for the use and dissemination of foreground month 36
- D5.8 - Report on awareness and wider societal implications month 36



Task 5.1: Dissemination and capacity building

Task leader: GeoZS

- Draft recommendations for written, oral and visual presentation
-> *mostly done in process of drafting templates, etc.*
- Collection of presentation of partners
-> *under way, activities:*
 - ALERT paper IMWC 2009
 - Posters Istanbul, Washington, Athens, Beijing
 - Presentation at ImpactMin WS, August 2010
 - IOM3 conference 'Innovations towards Sustainable Materials', London, UK, November 2010
 - GEO meeting, London, UK, February 2011
 - INDABA 2011, Cape Town, RSA, February 2011
 - 7th EARSeL Workshop on Imaging Spectroscopy, Edinburgh, UK, 11-13 April 2011
 - Presentation at SDIMI 2011, 14-16 June 2011, Aachen, Germany
 - ???



Personal visit on May 31, 2011



<http://www.spmi.ru/node/3061>

- Funded in 1773 by Catherine II
- 7500 employees
- 2 parallel activities
 - Education, including post graduates
 - Research, funded by
 - Government
 - Private (contracts)
- Covers all aspects of mining, including oil & gas
- Meeting with
 - **Prof. Arkadiy Shabarov**, Vice-Rector, Geomechanics and mining production
 - **Dr. Eldar Kremcheev**, Head of Technical Maintenance of Scientific Research (inc. Remote sensing)

Task 5.1:

Dissemination and capacity building

Task leader: GeoZS

- Planned dissemination activities:
 - ISPRS Conference, Sydney, Australia, 25 August – 1 September 2011
 - Uranium Mining and Hydrogeology, 19-22 September 2011, Freiberg, Germany
 - SPIE RS 2011, 19-22 September 2011, Prague, Czech Rep.
 - SRMINING, First International Seminar on Social Responsibility in Mining, Santiago, Chile, 19-21 October 2011
 - Paper at IGSMiE 2011 (Sustainable production and consumption of mineral resources – Integrating the EU's social agenda and resource efficiency), Wroclaw, Poland, 20-22 October 2011
 - enviromine, 2nd International Seminar on Environmental Issues in the Mining Industry, Santiago, Chile, 23-25 November 2011
 - GRSG, 7-9 December 2011, Frascati, Italy
 - GESRIM 2012, 5-6 April 2012, Marrakech, Morocco
 - 7th EUREGEO (7th European Congress on Regional Geoscientific Cartography and Information Systems, Bolgna, Italy 12-15 June 2012
 - Int. Geolog. Congr. 2012, 5-10 August 2012, Brisbane, Australia
 - Anything else ??

Conference Earth from Space



- Moscow, 29 November – 1st December 2011
- Co-organised by Scanex (www.scanex.ru) and NGO Transparent World (www.transparentworld.ru)

- largest biennial event in the field of Earth remote sensing in Russia and CIS countries
- 500 representatives of 270 organizations from 27 countries (2009)
- 98 oral presentations and 29 poster presentations (2009)
- Overall presentation of EO-MINERS by Stephane
- Other dedicated presentations welcome (abstract deadline: September 15)



GEO Plenary Exhibition in Istanbul

- 16 – 18 November, 2011
- Participation of EU-funded projects
- Presentation of EO-MINERS tbd
 - EU booth?
 - EuroGeoSurveys booth?
 - EO-MINERS booth?
- Posters, dissemination material to be prepared





Task 5.1: Dissemination and capacity building

Task leader: GeoZS

- Draft multimedia material for general use
-> *started*
- Organisation of mobilisation or awareness campaigns on local level
-> *to start summer 2011*
- Organisation of workshops/seminars on local level
-> *to start spring 2012*

Task 5.2: Communication and promotion

Task leader: BGS

- Establishment of detailed communication strategy (identification of targets and suitable communication means)
- -> *needs more attention, partner contributions weak in terms of providing possible contacts*
- Effective and wide reaching promotion campaign
 - > *partly depending on aforementioned topic, needs more attention*
- Project web site
 - > *ready, partners only section to be populated, discussion forum ready*
- Production of non-technical and technical leaflets/illustrations/factsheets
 - > *started, needs more attention, partner requests awaited*
- Production of a project brochure
 - > *done*
- Production of stand-alone videos/slideshows
 - > *started*
- Production of posters
 - > *ongoing activity until project end*

Task 5.3: Initiating and establishing a sound “trialogue”

Task leader: WI

- Data collection at test sites
 - > *ongoing until autumn 2011, in connection with WP1*
- Identification of triologue partners
 - > *second half of 2011*
- Collection of topics of interest from triologue partners
 - > *first quarter 2012*
- Preparation and organisation of triologue events
 - > *April to December 2012*
- Report about triologue results
 - > *December 2012 to project end*
- Drafting of report about awareness and wider social implication
 - > *December 2012 to project end*

Task 5.4: Exploitation and IPR

Task leader: MIRO

- Identification of ownership of background
-> *done, see consortium agreement*
- Drafting of preliminary plan for use and dissemination of foreground
-> *should already be finalised, input required, inquiry will be circulated after the meeting*
- Identification of foreground developed by partners
-> *ongoing activity until project end*
- Identification of most suitable mechanisms for commercialisation
-> *ongoing activity until project end*
- Initiating IPR protection in case
-> *ongoing activity until project end*
- Drafting of final plan for use and dissemination of foreground
-> *several versions, final one at project end*