The Mineral Industry Research Organisation

miro
Mineral Industry Research Organisation

EO-MINERS

Earth Observation for Monitoring and Observing Environmental and Societal Impacts of Mineral Resources Exploration and Exploitation
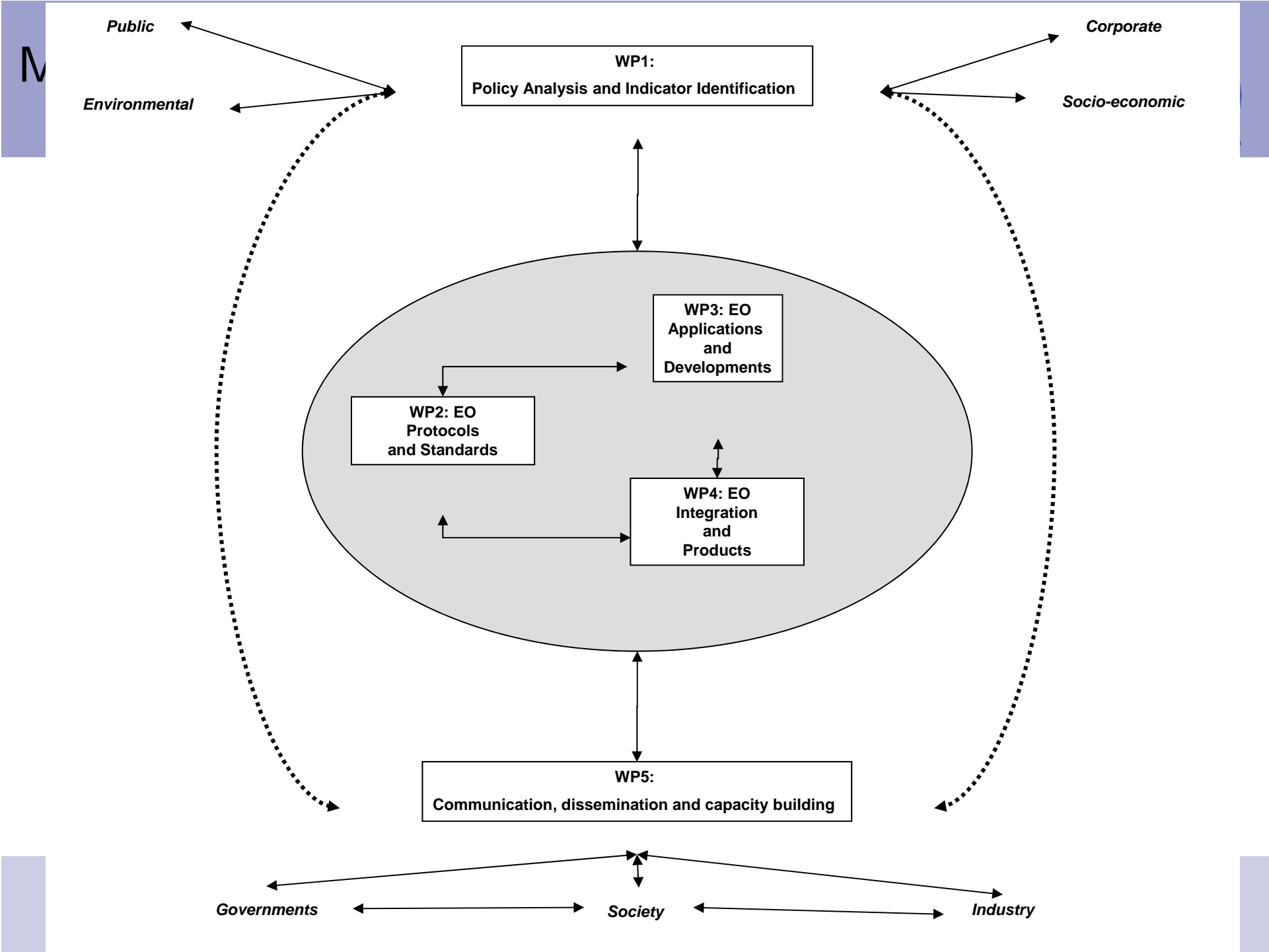
Presentation of WP5

Horst Hejny, MIRO

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WP5 Participation

- ***MIRO*** **(24,5 PM)**
- BRGM (3,7 PM)
- ***BGS*** **(5,0 PM)**
- DLR (3,0 PM)
- ***WI*** **(6,0 PM)**
- ***GeoZS*** **(9,0 PM)**

- CGS (4,0 PM)
- AOL-ATD (1,0 PM)
- UVSQ (6,0 PM)
- CzechGS (2,0 PM)
- SU (0,3 PM)
- *(AACL (0,2 PM))*

Total: 64,7 PM

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WP5 Objectives

- Communicate and disseminate the project results by suitable means

- Establish communication channels to the parties involved in impact assessment

- Capacity building activities focussing on local authorities and local communities including NGOs

- Initiate and develop a sound trialogue

- Exploitation and IPR

WP5 Tasks

- **Task 5.1: Dissemination and capacity building**
  Task leader: GeoZS

- **Task 5.2: Communication and promotion**
  Task leader: BGS

- **Task 5.3: Initiating and establishing a sound "trialogue"**
  Task leader: WI

- **Exploitation and IPR**
  Task leader: MIRO

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Task 5.1: Dissemination and capacity building
(*GeoZS*)

- Written, oral and visual presentation

    - At least 2 presentations per year

    - Target: Industry, trade organisation, governmental organisations

- Set of multimedia material for use by the consortium and the EC designed for dissemination and promotion purposes with clear reference to FP7 Environmental Theme

- Workshops/seminars mainly on local level

    - Targets are local authorities and local communities incl NGOs

    - Mobilisation or awareness campaigns

- Final results published in a book as kind of "Guide for Good Practice"

Task 5.2: Communication and promotion (BGS)

Communication and promotion activities will be at two levels

- Non-technical level targeting interaction between society, regulators and industry

    - Provide factual information

    - Understandability

- Technical level targeting

    - Industry

    - Researchers

    - Policy makers

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Task 5.2: Communication and promotion (BGS)

- Detailed communication strategy

    - Identification of target groups

    - Identification of ways and means to reach them

    - Special communication channel to ETP SMR and RMSG

- Effective and wide reaching promotion campaign

    - Web site

    - Non-technical factsheets/illustration/leaflets

    - Project brochure

    - Few short stand-alone video/slideshows

    - Poster series

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Task 5.3: Initiating and establishing a sound "trialogue" (WI)

- Provide reliable and objective information about affected ecosystem, populations and societies

- Trialogue between industrialists, governmental organisations and stakeholder

  - Reconciliation of interests

  - Common agreement upon actions

  - Use of a "Deliberation Matrix"

- Trialogue events on local level and one "European Trialogue" event in Brussels

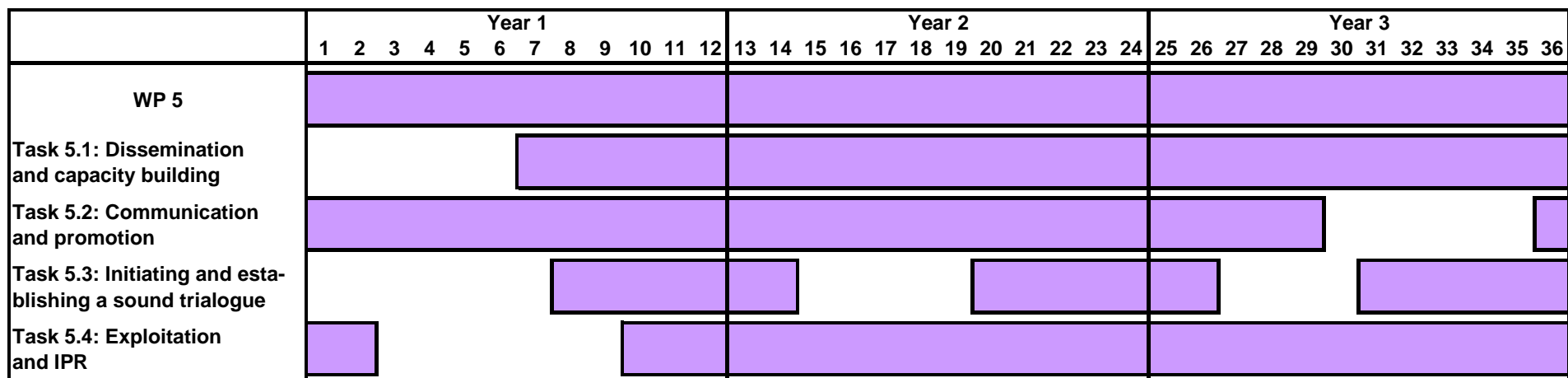*Delivering Sustainable Solutions*

Task 5.4: Exploitation and IPR (MIRO)

- Exploitation Plan

    - Identification of exploitable results

    - Identification ownership of background IPR

    - Identify any foreground IP developed by partners

    - Initiate IPR protection

    - Identify most appropriate mechanism for commercialisation

WP5 deliverables

- D 5.1: Project web site (month 2)

- D 5.2: General promotion material for the project (month 3)

- D 5.3: Final plan for the use and dissemination of foreground (month 6)

- D 5.4: Workshop proceedings (after each workshop, probably months 13, 25, 36)

- D 5.5: Book summarising the project achievements ("Guide for Good Practice") (month 36)

- D 5.6: Report summarising "trialogue" activities and results (month 36)

- D 5.7: Exploitation plan (months 12, 24, 36)

- D 5.8: Report on awareness and wider societal implications (month 36)

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WP5 Gantt chart

	Year 1												Year 2												Year 3											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36
WP 5	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██
Task 5.1: Dissemination and capacity building						██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██
Task 5.2: Communication and promotion	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██							██
Task 5.3: Initiating and establishing a sound trialogue							██	██	██	██	██	██	██	██					██	██	██	██		██	██	██	██				██	██	██	██	██	██
Task 5.4: Exploitation and IPR	██	██							██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██	██

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First steps

- Establishing of the project web site

- Production of project brochure

- Production of general project video/slideshow

- Identification of background IPR

- Organisation of WP5 meeting

  - Organisation of collaboration

  - Time planning

  - Resource planning